

PRE-INVENTORY REDUCTION SALE

WEDNESDAY, JUNE 18, AT 8 A. M.

A mighty merchandising movement featuring all the good things for competing houses to compete. Right after the glorious 4th we had every article accounted for. Now then, to reduce stocks to the minimum have gone to the root of things and cut the very life out of prices, to accomplish our purpose---and because it's so much easier and better to count ourselves of these offers. It's a time when you can save by spending. Your pocketbook, as we must have the cash.

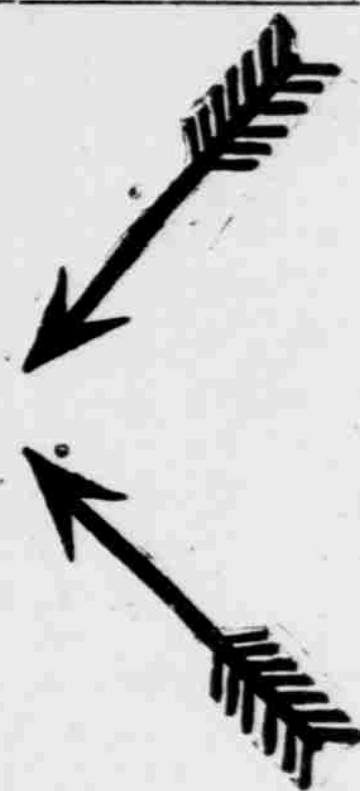
THIS IS NOT A FAKE SALE!

FIRST—Because we don't believe in juggling with price tickets and price marks.

SECOND—Because we despise the practice of others of marking goods up to have them conform to fictitious values to appear in print.

THIRD—Because all our goods are marked in plain figures.

FOURTH—Because there is no string tied to any of our offers.



Boys' Wearables

75c **KHAKI TROUSERS**—Knickerbocker styles for all ages—in this Sale only.....**52c**

A BIG LOT OF BOYS' \$1.00 **KNEE TROUSERS**—Knickerbocker styles, excellent designs in dependable materials, sizes 4 to 16 years—Sale Prices.....**59c**

BOYS' "MOTHERS' FRIEND" **CHAMPION WAISTS**—Made of nice quality Madras, all ages, regular 50c ones—in this Sale.....**39c**

DRESS GOODS

RD CHECK ALL OUR "CHENEY" BROS. SATIN FOLLYARDS—Absolutely spotproof, the same identical kinds others value \$1.25, our price always \$1.00—special for this Sale, yard.....**79c**

AP SILK—The in the usual \$1.00 in this Sale, yard.....**59c**

OCK OF "MIR- AND "SHED- N" PONGEE—Ten of \$1.25 and \$1.00 equalled, fashionable whiteness, yard.....**89c**

Footwear in this Sale

ONE LOT OF WOMEN'S \$2.50 AND \$3.00 **OXFORDS, PUMPS AND STRAP SLIPPERS**—Black and tan in kid or suede—in this Sale, choice for.....**\$1.98**

75 PAIRS OF MEN'S \$3.50 AND \$4.00 **SHOES AND OXFORDS**—Various styles and leathers, all sizes amongst them—in this Sale, choice.....**\$2.22**

A LARGE LOT OF BOYS' AND GIRLS' **SHOES AND OXFORDS**—Broken lots of a dozen different styles, but all sizes in the combined assortment, actual \$1.75 and \$2.00 values—in this Sale, choice.....**\$1.39**

Household Linens

AMASK LINEN—Patterns and in this Sale, yard.....**99c**

CRASH—Plain table for roller, purposes, strictly 12 1-2c in this Sale, yard.....**10c**

SIZE PURE TOWELS—With all white, size 3c pair values—**25c**

UNBLEACHED LS—With either edge ends, good at 25c per pair—each.....**12c**

TURKISH BATH—Large and extra cream, hemmed—in this Sale, set.....**22c**

HEMMED HUCK TOWELS—Size 18x36, with red borders, sold regularly at 20c and 25c per pair, just right for rooming houses—in this Sale, limit 1 dozen, at.....**7 1-2c**

ONE LOT OF UNION TABLE **DAMASK**—60 inches wide, the grade that others claim as 35c values, our price always 25c—during Pre-Inventory Sale, yard.....**19c**

A MAGNIFICENT LINE OF \$3.25 AND \$3.50 **MARSEILLES BED SPREADS**—Extra firm and heavy, large size, some with scalloped edge border—during this Sale, choice.....**\$2.39**

RED BORDERED DINNER SETS—54x90 size table cloth with 1-2 dozen napkins to match, real German goods and pure linen, a bargain at \$2.00—in this Sale, set.....**\$1.89**

1/2

PRICE

For entire stock of Jap Drawn Work.
For Sample Line Lingerie Waists and Dresses.
For entire stock of Hair Turbans and Switches.
For entire stock of Jewelry, such as Belt Pins, Brooches, Belt Buckles, Beauty Pins, etc.
For entire stock of Millinery Accessories, such as Flowers, Hat Pins, Veilings, Chiffons and Trimmings.
For entire stock of Women's Tailored Cloth Suits.

Pattern Hats

Our entire stock of Pattern Hats—Ranging in price from \$10 up to the most expensive—in this Sale, choice.....**\$4.95**

Straw Shapes

A great big lot of Straw Shapes—including every one formerly selling up to \$4.00—during this Sale at, choice.....**99c**

1/3 Off

entire stock of L

Parasols

Domestics

50 PIECES OF COTTON **CHALLIES**—In a choice assortment of patterns and colorings, suitable for kimonos and house dresses, regular 64c values—in this Sale, yard.....**4c**

YARD-WIDE UNBLEACHED MUSLIN—Best 64c goods, suitable for house lining—during this Sale, yard.....**4 1-2c**

EXTRA GOOD QUALITY LL UNBLEACHED MUSLIN—Best 8 1-2 grade—during this Sale, 10 yards limit, at yard.....**6c**

YARD-WIDE BLEACHED MUSLIN—"Chapman," "Bialto" and "Forest Mills," best 10c goods—during this Sale, 10 yards limit, per yard.....**7c**

12 1-2c AND 15c **PURITAN SHIRTINGS AND MADRAS**—Bookfold, in light and dark patterns, stripes and checks—in this Sale, yard.....**9 1-2c**

36-INCH "RAMONV" **PERCALE**—Best 15c goods, double fold, latest spring and summer designs, light or dark—in this Sale, yard.....**12c**

YARD-WIDE BURLAP—In green, brown, natural and garnet, always 15c—in this Sale, yard.....**11 1-2c**

STANDARD 8 1-3c APRON GINGHAMS—Not the cheap flimsy stuff, but substantial material in blue, brown and green checks—in this Sale, yard.....**6 1-4c**

AMOSKEAG A. C. A. TICKING—8 oz goods, absolutely featherproof, never sold for less than 20c—in this Sale, yard.....**16c**

8 1-3c AND 10c **PERCALES**—In dark and light patterns, also bordered effects, bookfold—in this Sale, yard.....**6 1-2c**

YARD-WIDE CAMBRIC MUSLIN—An excellent 8 1-2c quality—in this Sale, yard.....**6 1-4c**

BEST 10c AND 12 1-2 DRESS GINGHAMS—Including quite a few A. F. C. and Red Seal styles, stripes and plaids galore, new goods—in this Sale at, yard.....**8 1-2c**

Rugs

EGYPTIAN PORCH RUGS—Size 36x60, warranted not to break and easy to clean, best \$1.75 and \$2.00 values—in this Sale only.....**\$1.29**

Colored Wash Fabrics

ALL OUR 5c AND 7 1/2c PRINTED LAUNDS—Dark and light patterns, about 200 pieces to choose from—choice in this Sale, yard.....**3 1-2c**

A LARGE LOT OF 10c AND 12 1-2c **BATISTE LAUNDS**—New styles and designs, light and dark colorings, 28 inches wide—during this Sale, yard.....**7 1-2c**

34-INCH **LINEN FIN. SUITINGS**—Regular 15c goods in a broad range of desirable colors, just right for wash skirts—Sale Price, yard.....**7 1-2c**

A LARGE LINE OF **MERC. MADRAS**—35 to 40 inches in width, dainty light patterns, suitable for waists, dresses and men's shirts, sold regularly at 15c and 20c—in this Sale, yard.....**12c**

35c **SCOTCH MADRAS**—Real imported goods that have no superiors in point of washing, a large collection of dainty stripes—during this Sale, yard.....**26c**

AN ODD LOT OF **COLORADO DRESS LINENS**—Yard wide, bona fide 25c and 40c values—to close at, yard.....**17c**

HUNDREDS OF YARDS SHIMMER AND DORRISNE SILK—Lustrous fin. tub materials in plaids, checks and stripes, always 35c per yard—during this Sale only.....**17 1-2c**

30-INCH **POPLIN AND HIMALAYA CLOTH**—Regular 30c and 35c wash materials in a choice assortment of fashionable colorings—in this Sale, yard.....**21c**

White Wash Fabrics

12 1-2c AND 15c **LONG CLOTH AND NAINSOOK**—36 to 40 inches wide, full pieces and short lengths—in this Sale, yard.....**8 1-2c**

OUR FAMOUS **XX QUALITY ENGLISH LONG CLOTH**—Full yard wide, a matchless 17 1/2c grade—in this Sale, yard.....**13c**

90-INCH **LINEN SHEETING**—Strictly pure linen, suitable for skirts and suits, best \$1.25 value—Sale Price, yard.....**77c**

10-YARD **BOLT FRENCH NAINSOOK**—Made especially for the N. Y. Store and stamped \$1.89 special—in this Sale, bolt.....**\$1.49**

ALL OUR 30c AND 35c FANCY WHITE GOODS—Such as Jacquards, Swisses, Dimities, Poplins and Nainsooks in dots, checks, figures and stripes—in this Sale, choice, yard.....**23c**

35c AND 40c **PERSIAN LAWN**—30 to 45 inches in width, very fine and sheer—as an extra special, per yard.....**15c**

FINEST 25c QUALITY ENGLISH LONG CLOTH AND FRENCH NAINSOOK—Real Sea Island goods, 36 inches wide—in this Sale, yard.....**18c**

A LARGE LOT OF 20c AND 25c **FANCY WHITE GOODS**—Consisting of short lengths and regular stock in Jacquards, Swisses and Dimities—during this Sale, yard.....**13c**

BEST 25c QUALITY INDIA LINON—Long or bookfold, very sheer, suitable for summer waists and dresses—Sale Price, yard.....**18c**

BEST 12 1/2c INDIA LINON—Our famous No. 110, firm and sheer—in this Sale, yard.....**9 1-2c**

1/3 Off

entire stock of
**SILK DRESSES
LINEN DRESSES
LINEN SUITS
SKIRTS, WAISTS,
PONGEE COATS,
PONGEE SUITS,**
not specially mentioned in this ad.

SOME PLEASANT SURPRISES IN WOMEN'S READY-TO-WEAR APPAREL

\$6.98

For \$20 to \$35 Suits and Dresses

All made of linen, white and colored, odds and ends of former big sellers. Here are garments that show the genius of a great master designer. Trimmings are absolutely unique. Finish and workmanship add greatly to their goodness.

\$1.09

For pick of large stock
\$2.00 Lawn and Lingerie Waists—A marvelous aggregation of up to the minute affairs, each and every one daintily trimmed in either Lace or Embroidery; have long sleeves.

\$2.69

For unrestricted choice of all our \$3.75 and \$4.00 **Street Dresses**—Made of Shantung Linen, Scotch Zephyr, French Linen or Percale, in Russian Blouse and Tunic effects. We have plenty to fit all comers.



\$17.50 to \$35 Silk Dresses for \$9.79

A most comprehensive collection of ultra stylish garments, built of a number of desirable Silk Fabrics, such as pretty Foulard, Pongee, Messaline and Taffeta in any color you may desire. All fashionable models, not one that is not this season's output.

\$9.98

For choice of entire stock \$15 **Lingerie Dresses**—For women as well as misses; high or Dutch neck, some hand embroidered, others trimmed in pretty Laces; Tunic and Chantecler styles predominate.

\$18.88

For unlimited pick of entire stock \$27.50 and \$30.00 **Silk Dresses**—Strictly exclusive models, made of either Pongee or Cheney Bros. Foulard, with appropriate trimmings. Come in Tunic, Peasant and Chantecler styles

A LARGE LINE OF **FANCY SHIRT WAISTS**—some of plain and striped Taffeta Silk in various colors, others of white or ecru net, long and short sleeves, formerly sold up to \$7.50—in this Sale, choice.....**\$2.98**

75c **GINGHAM SHIRT WAISTS**—Plain blue and fancies; some with Dutch neck and 3/4 sleeves, others with high neck and long sleeves—in this Sale only.....**49c**

A LARGE LOT OF **HEATHER BLOOM PETTICOATS**—have deep flounce with shirring and tucks, black and a few colors, regular \$1.75 and \$2.00 values—in this Sale only.....**\$1.39**

ALL OUR \$2.50 HOUSE DRESSES—built of either striped Seersucker, solid color Gingham or fancy Percale, light and dark patterns, high or low neck effects—in this Sale, choice.....**\$1.69**

WASHABLE SEERSUCKER PETTICOATS—a good quality, have embroidered and scalloped flounce, blue or tan, always 75c—Sale Price.....**49c**

A LARGE LOT OF \$1.00 AND \$1.25 **SHIRT WAISTS**—of either Lawn or Linene, some embroidery trimmed, others tailored, all sizes amongst them—in this Sale, choice.....**79c**

A WHOLE RACK FULL OF \$5.50 AND \$6.50 **SUITS AND DRESSES**—strictly up-to-date models, made of Shantung Linen, Poplin, Rep, Scotch Zephyr or French Linen, a dainty line—during this Sale, choice.....**\$3.98**

ALL OUR CHILDREN'S \$1.50 DRESSES—made of plain and fancy tub materials, various styles, high and low neck effects, for all ages—in this Sale, choice.....**98c**

All Our \$10 **Dress Skirts**—Latest Spring and Summer models, made of Shepherd Checks, Prunellas, Panamas, Voiles and Serges in black and colors—in this Sale at, choice.....**\$6.49**

ALL OUR \$3.50 LINGERIE WAISTS—Dozens of them, real beauties, all of them; some hand embroidered, some trimmed in Baby Irish, filet or Val. Lace, long neck—in this Sale, choice.....**\$2.39**

ALL OUR \$1.25 WRAPPERS AND HOUSE DRESSES—made of Lawn and Percale in light and dark designs—during this Sale, choice at.....**89c**

ABOUT 25 TUB SUITS—Two-piece styles in white and a few colors, last season's models that sold all the way up to \$12.50—to close, choice.....**\$1.98**

NO TRADING STAMPS DURING THIS SALE—THESE PRICES FORBID IT.

Y. Y. Store
PHOENIX ARIZONA.